

“DYING TO BE BEAUTIFUL”

LOLO FERRARI : THE GREATEST UNTOLD STORY OF PLASTIC-SURGERY OBSESSION



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TELEVISION



DYING TO BE BEAUTIFUL

The greatest untold story of plastic surgery obsession.

Format : Documentary : 1x50

Her husband designed the 22 operations that secured her entry into the Guinness Book of Records. Worldwide media exposure elevated her to 'cult' status, and her image became worshiped by millions across the globe. Her name was Lolo Ferrari and she was the woman with the biggest breasts in the world. But 5 years ago, Lolo left her fan-base of millions forever, in a Marilyn Monroe-style death. Suicide was assumed, but two new suspects are now firmly on trial; Her husband Eric, and an image-obsessed society. Lolo's mother has accused her son-in-law of murder. Now he must defend himself or face life imprisonment.



With compelling new evidence and unseen interviews with Lolo's husband, mother and plastic surgeon, *Dying To Be Beautiful* is a 'must-see' for anyone thinking about going under the knife! This high-end 'who-dun-it' documentary cleverly contrasts classical voiceover, soundtrack and interviews, with bright, sexy imagery. The censored version is equally compelling.



With record numbers of women having breast implants - many as young as 16, 'Dying To Be Beautiful' questions our growing infatuation with plastic surgery and reveals the shocking true story behind the world's biggest plastic surgery icon, Lolo Ferrari.



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Rapido is one of TV's best-known producers with a catalogue of over 100 well known series and documentaries, launching the careers of names like Antoine de Caunes, Graham Norton, Johnny Vaughan, Sara Cox and many others.

Rapido's unparalleled track record for producing long-running hit programmes has earned it a coveted reputation with both broadcasters and viewers, making our famous 'froggy' ident among television's best known brands. Rapido has been making popular titles for major broadcasters for over 10 years. Our BAFTA winning catalogue contains long-running hit series including Eurotrash, Passengers, Unzipped, Fortean TV, Naked City, Carnal Knowledge, Here's Johnny, The Girlie Show and many more. Factual series range from the award winning 'Channel Hopping' presented by comedian Eddie Izzard, to the epic life stories of Brigitte Bardot, and Lolo Ferrari, just completed for UK broadcaster Channel 4.



New investment is now supporting expansion, and development of ground-breaking new programmes. For more information contact sales@rapidotelevision.com.